

Women's conference to attract bright graduates

Influential females will share their career secrets with students

WORKPLACE STAFF

A CONFERENCE for women undergraduates held yearly to facilitate networking and generally improve skills development will take place in August and bring together the top 800 female students in the country. Chosen entirely on merit, the students will be transported from their home campus to one of three venues closest to the universities where they will be addressed by highly influential women who will share with them the secrets of their success and how they managed to succeed in the highly competitive world of today. Organised by premier youth marketing services provider Stu-

dent Village, the conference is fully sponsored making it possible for the 800 delegates to travel to the conferences and attend at no cost to themselves. Student village executive Tarren Markman, one of the primary movers and shakers behind the event, says previous delegates have spoken at length of the marvellous contacts they made at the event and how it had enriched their lives.

The event also offers opportunities for sponsors to build their brands though interacting and inspiring hundreds of talented female students, she says.

"The Women's Leadership Conference is a prestigious, 'by invitation only' event. It provides a mentoring network to a select group of extremely talented young women from universities across the country, and affords sponsors an unparalleled platform into the hearts and minds of the future female leaders of South Africa," she says.

"We are still finalising this

year's sponsors but they are sure to be equally well known and influential and will give delegates the opportunities to interact directly with the top brass of some of the largest corporates in the country," Markman says.

Speakers include:

- Master of ceremonies -

Previous delegates have spoken of the marvellous contacts that they made

Hulisani Cecilia Ravele, one of the most recognised youth personalities in the country. CC (as she is fondly known to fans across the country) has grown to be a favourite face of the South African television industry.

- Award-winning TV and radio presenter, scriptwriter and voice artist Carol Manana, who hosts

SABC Sport on 1 from on Saturdays and Sundays.

- Dineo Ranaka, a talented young radio DJ and a television presenter who has done a few cameos on several popular TV series over the last few years.

"This is without a doubt the most important event on the women students' calendar because of the wealth of opportunities that it presents them with.

"Being at the absolute top of the heap, they represent the next generation of chief executives of South Africa's corporate world, and being able to get to know each other in a relaxed atmosphere will stand them in marvellous stead in years to come."

For sponsors it provides a unique opportunity to rub shoulders with students, many of whom will be on the dean's list of their universities and some who will graduate cum laude.

"These are the very limited pool of women that major corporates

are competing for through a variety of on and off campus programmes. Here, however, they have them all together under one roof as a captive audience," Markman says.

The theme for this year is *Uncovering Your Superwoman* and is aimed at helping the students achieve their full potential.

The three scheduled events will take place in Durban at the Nu Metro Pavilion on August 18, in Cape Town at the Nu Metro Canal Walk on August 19 and in Joburg at the Nu Metro at Monte Casino on August 25.

Student Village is the largest supplier of online and networking services to the South African student community and has its own social networking service. It also acts as a job recruiter, seeking out the brightest and the best students for corporate clients.

- For more information, contact Tarren Markman at Student Village on 011 885 3918. Visit www.stu-dentvillage.co.za

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Date: 13 July 2011

Page Number: 9

Language: English

Categories: Human Resources & Recruitment



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Publication: THE STAR WORKPLACE

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