

Top magazine for graduates

SOUTH Africa's most influential annual graduate recruitment and career development publication - *GradX* - will be distributed to final-year students at South African campuses soon. With its strong focus on matching the right graduates with the right companies, highlighting further study opportunities, exploring entrepreneurial options and providing guidance on how to get the best out of a gap year, *GradX* remains one of the most important resources for graduates. Published by Student Village, *GradX* will be given free of charge to final-year students at over 40 campuses

FREE OF CHARGE: To assist with career choices

country-wide in July.

This is the eighth consecutive year Student Village has published *GradX*, which is backed up by a web site - www.gradx.net - a powerful portal for an over 92 000 strong student subscriber base hungry for information on how best to grow in a challenging economy.

Voted the 'most useful' annual career publication for graduates for the second year in a row by the SA Graduate Recruiters Association (Sagra), an influential industry body for the graduate re-



Student Village has tried to ensure *GradX* remains the premier information resource for students finalising their qualifications at the end of the academic year,

ruitment sector, *GradX* provides a perfect platform for companies keen to attract the top young talent in SA.

"As always, the team at Student Village has poured hours of effort into ensuring *GradX* remains the premier information resource for students aiming to finalise their qualifications at the end of the academic year," says Fay

Humphries, managing editor at Student Village. "In short, it's about guiding graduates on how to be the best they can be once they step off campus in a way that enriches their lives and brings real benefits to their new employers," says Humphries. "The content we carry addresses the many queries we receive during the year

around careers during the extensive amount of time we spend on campuses and with graduate recruiters. It is a clear-sighted view based on real information needs. In a country battling to address skills shortages, *GradX* is an invaluable resource for all its readers and its advertisers," says Humphries. *GradX* is a glossy, high-quality read that is placed directly in the hands of 35 000 final-year students at public and private universities, universities of technology, colleges and other tertiary edu-

cation institutions in all nine provinces. It's packed with information on companies that run graduate recruitment programmes, where they are located, which specific qualifications they require and how to submit applications. It also guides students on how to set up CVs, handle interviews, build a work-ready wardrobe, cope with the challenges of entering the workplace, and much more. For more information please contact Fay Humphries, Managing Editor: Student Village on 011-885-3918, 082-415-3545, fay@studentvillage.co.za or go to www.studentmarket-ing.co.za

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Date: 13 July 2011

Page Number: 14

Language: English

Categories: Education - Tertiary

Publication: CITIZEN

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